

CRUISE VIRGINIA

CRUISE NEWS FROM NORFOLK



CARNIVAL IN 2019

Norfolk is proud to welcome Carnival Cruise Lines back in 2019 with 5 and 6-day sailings to the Bahamas on the Carnival Triumph. In partnership, Norfolk is investing in Carnival-specific advertising throughout the Mid-Atlantic, including nearby drive markets like Raleigh/Durham/Chapel Hill and Richmond. Other advertising is targeted towards residents in Norfolk, Virginia Beach and Williamsburg. Norfolk is also partnering with Carnival's BDM to host travel agent networking opportunities throughout the Mid-Atlantic.

Other cruise lines scheduled to make port-of-call visits to Norfolk in 2018 and 2019 include Princess, AIDA Cruises, Silversea Cruises, TUI Cruises, and Windstar Cruises.

AMERICAN CRUISE LINES CRUISES FROM AMERICA'S BIRTHPLACE



New to Norfolk's Decker Half Moone Center in 2018 is American Cruise Lines. The small-ship luxury cruise line will make eleven calls to the downtown Norfolk terminal. Its passengers will enjoy shore excursions to nearby Colonial Williamsburg, historic Jamestown, nearby Virginia Beach, and other points of interest.

NATION'S LAST BATTLESHIP TURNS 75



In 2019, Norfolk cruise ship passengers will be part of a national celebration as the Battleship Wisconsin celebrates its 75th anniversary. The Wisconsin and adjacent museum are located on the same property as Norfolk's cruise ship terminal - the battleship is one of Virginia's most well-loved tourist attractions. The ship was commissioned during World War II and fired on Okinawa and Iwo Jima. Later, the battleship served during the Korean Conflict and fired the first Tomahawk missiles on Iraq in 1991.

DOWNTOWN NORFOLK: MILLIONS OF INVESTMENT



Over the past 18 months, Downtown Norfolk has seen unprecedented growth. In May, 2017, a 23-story, \$164 million, 300-room hotel opened one block from the city's cruise ship terminal. The Hilton Norfolk (a.k.a. "The Main" due to its location on Main Street) also boasts a 41,000 SF conference center and five destination restaurants.

Cruise ship passengers and crew have also enjoyed a revitalized waterfront destination called WATERSIDE DISTRICT. The facility and marina has become a central gathering place for local residents and visitors. A \$40 million overhaul and re-branding of Norfolk's iconic Waterside Festival Marketplace has allowed cruise ship passengers to enjoy the best national and local brands and concepts in an atmosphere that integrates the downtown with its waterfront. WATERSIDE DISTRICT was developed by The Cordish Company of Baltimore, MD and is within steps of the cruise ship terminal.

CRUISE VIRGINIA'S NEW FACE

In January, Cruise Virginia welcomed Katie Elder as the new Cruise Operations and Marketing Manager. Katie is a Norfolk native with a background in special events, programming, and community development. She has "hit the ground running" by working closely with Carnival Cruise Lines to support its 2019 sailings. Katie was also instrumental in working with American Cruise Lines to solidify its new port-of-call stops. To reach Katie directly, please call/text 757-334-9506 or email katie.elder@norfolk.gov.